SALUTING THOSE WHO SERVE: CHIPOTLE ANNOUNCES BOGO OFFER FOR ACTIVE MILITARY AND VETERANS

Military and Veterans can receive buy-one-get-one Chipotle on Veteran's Day

DENVER--(BUSINESS WIRE)--Nov. 1, 2016-- In honor of those who serve,Chipotle Mexican Grill (NYSE: CMG) is offering a special buy-one-get-one (BOGO) promotion from 3:00 p.m. to close on Veteran's Day, Friday, November 11, 2016.

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BOGOs will be offered to all active duty military, reserves, national guard, military spouses, retired military with a valid U.S. military ID and veterans with ID, at all restaurants in the US from 3:00 p.m. to close, local time, on Veteran's Day. The offer is valid on burritos, bowls, salads and taco orders.

"We have always appreciated the service of our active and retired military, and the support they have provided us over the years," saidChris Arnold, communications director at Chipotle. "This is a small way for us to recognize the contributions these extraordinary individuals make, and give us a chance to serve them."

This promotion is valid on in-store purchases only and may not be combined with other coupons, promotions or special offers. Limit one free menu item per military ID, subject to availability. Free item requires purchase of an entrée item of equal or greater value and is to be collected by valid ID holder only.

For more information, please visit Chipotle.com/militaryappreciation.

ABOUT CHIPOTLE

Steve Ells, founder, chairman and co-CEO, started Chipotle with the idea that food served fast did not have to be a typical fast food experience. Today, Chipotle continues to offer a focused menu of burritos, tacos, burrito bowls (a burrito without the tortilla) and salads made from fresh, high-quality raw ingredients, prepared using classic cooking methods and served in a distinctive atmosphere. Through our vision of Food With Integrity, Chipotle is seeking better food from using ingredients that are not only fresh, but that — where possible — are sustainably grown and raised responsibly, with respect for the animals, the land and the farmers who produce the food. In order to achieve this vision, we focus on building a special people culture that is centered on creating teams of top performers empowered to achieve high standards. This people culture not only leads to a better dining experience for our customers, it also allows us to develop future leaders from within. Chipotle opened with a single restaurant in 1993 and operates more than 2,000 restaurants, including 26 Chipotle restaurants outside the US and 14 ShopHouse Southeast Asian Kitchen restaurants, and is an investor in an entity that owns and operates four Pizzeria Locale restaurants. For more information, visit Chipotle.com.

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Source: Chipotle Mexican Grill

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