BURRITO BLITZ: CHIPOTLE IS OFFERING FREE DELIVERY FROM POSTMATES ALL WEEKEND LEADING UP TO THE BIG GAME

Fans who order through Postmates using code "chipotlebowl" can get their Chipotle fix delivered to their door from Friday, Feb. 2 through Sunday, Feb. 4

DENVER, Jan. 31, 2018 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) has bowl (and burrito) fans covered during the Big Game 2018 with free Postmates delivery on Chipotle orders all weekend.

Fans in 40 major metropolitan areas in the U.S. markets where Postmates delivers – including those in New England and Philadelphia – can place their delivery orders online or on the Postmates app using the code *chipotlebowl* at checkout. Delivery on those orders will be free anytime during regular Chipotle hours Friday through Sunday.

"We know a large part of the country is going to be getting game day ready this weekend, and we want to help fuel that energy with real food, made from real ingredients, handed off right at their door," said Curt Garner, chief digital and information officer at Chipotle. "This is just another way we're exploring creative, strategic partnerships to ensure we are there for our customers when and where they want us."

To see if Postmates, the only company that delivers anything from anywhere, delivery is available in their city and to place their order, hungry fans can visit postmates.com/chipotle. The free delivery offer is not valid for catering orders.

For those feeding crowds at their Big Game parties, Chipotle has a variety of advanced order catering options available for pickup or for an added delivery fee in select markets. Customers must order at least 24 hours in advance. See catering options at chipotle.com/catering.

To spice up its catering game for the big weekend, Chipotle is also holding a Big Game Catering Sweepstakes in partnership with TABASCO® Sauce to award lucky winners with free catering for up to 20 people. Now through Feb. 3, fans can enter to win prizes including Chipotle catering spreads and Burritos by the Box, which comes complete with one gallon of TABASCO® Sauce. As part of the partnership with TABASCO® Sauce, guests who place a Chipotle catering order by Feb. 3 will also receive mini TABASCO® Sauce bottles with their spread, while supplies last. Fans can enter the sweepstakes here.

ABOUT CHIPOTLE

Steve Ells, Founder, Chairman and CEO, started Chipotle with the idea that food served fast did not have to be a typical fast food experience. Today, Chipotle continues to offer a focused menu of burritos, tacos, burrito bowls, and salads made from fresh, high-quality raw ingredients, prepared using classic cooking methods and served in an interactive style allowing people to get exactly what they want. Chipotle seeks out extraordinary ingredients that are not only fresh, but that are raised responsibly, with respect for the animals, land, and people who produce them. Chipotle prepares its food using real, whole ingredients, and is the only national restaurant brand that prepares its food using no added colors, flavors or other industrial additives typically found in fast food. Chipotle opened with a single restaurant in Denver in 1993 and now operates more than 2,350 restaurants. For more information, visit chipotle.com.

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SOURCE Chipotle Mexican Grill

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