CHIPOTLE KICKS OFF BACK TO SCHOOL WITH FREE DELIVERY SUNDAYS AND "THINGS YOU 'BORROW' KITS"

Chipotle offers free delivery every Sunday for the rest of September and a complete kit of Chipotle's extras

NEWPORT BEACH, Calif., Sept. 4, 2019 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) announced today that it's alleviating back-to-school woes by offering free delivery Sundays. For many, Sunday means a case of the scaries so Chipotle is making it easier to cope by offering free delivery on all orders $10 or more via the Chipotle app and Chipotle.com every Sunday through September 29, 2019.

Additionally, Chipotle recognizes that it goes through over 5.5 million bottles of Tabasco sauce annually, some of which go "missing" in locations near college campuses along with its utensils. To make it easier for students considering "borrowing" these goods, Chipotle will give the first 50 digital orders in select markets a free "Things You 'Borrow' Kit" with their delivery order.

"We want to bring the entire Chipotle experience to your door or dorm, including the extras that we know get swiped in the restaurant," said Tressie Lieberman, Vice President of Digital and Off-Premise of Chipotle.

Fans outside of participating markets can also snag their own "Things You 'Borrow' Kit"online – for free while supplies last.

Free delivery offer is valid only for orders placed and fulfilled on Sundays inSeptember 2019 beginning 9/8 from participating Chipotle locations within Chipotle's delivery areas, during normal operating hours for such locations. Minimum order $10, maximum order $200, in each case excluding tax. Deliveries are subject to availability. Redemptions of Chipotle Rewards and other promotional offers may be included in a qualifying delivery order but do not count towards satisfaction of minimum purchase requirements. The offer cannot otherwise be combined with other offers or promo codes and is non-transferrable. No adjustments to previous purchases. Valid only at order.chipotle.com and on the Chipotle app; not valid on orders placed via other third-party delivery platforms. Chipotle reserves the right to modify or terminate this offer at any time without notice. Additional restrictions may apply; void where prohibited.

ABOUT CHIPOTLE
Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. Chipotle had over 2,500 restaurants as of June 30, 2019, in the United States, Canada, the United Kingdom, France and Germany and is the only restaurant company of its size that owns and operates all its restaurants. With more than 80,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. Steve Ells, founder and Executive Chairman, first opened Chipotle with a single restaurant in Denver, Colorado in 1993. For more information or to place an order online, visit WWW.CHIPOTLE.COM.

SOURCE Chipotle Mexican Grill

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