

## CHIPOTLE CELEBRATES TEACHERS AND THE HEALTHCARE COMMUNITY WITH MORE THAN \$2 MILLION IN FREE BURRITOS

- The brand is inviting educators and healthcare professionals to sign up for a chance to receive free burritos\* in celebration of Teacher Appreciation Week (May 5 through May 9) and National Nurses Week (May 6 through May 12)
- A total of 100,000 healthcare workers and 100,000 teachers, verified through ID.me, will receive free entrée e-gift cards, equivalent to over \$2 million in free Chipotle in total

NEWPORT BEACH, Calif., April 30, 2025 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) announced today it will recognize both teachers and healthcare workers by awarding 200,000 professionals with free burrito e-cards, equivalent to over \$2 million in free food\*. Since 2016, the company has given away more than \$16 million in free Chipotle to educators and medical professionals.

### How It Works

- Chipotle invites teachers and healthcare professionals to enter for a chance to win a free entrée e-card from April 30 through May 12 on their respective microsites:
  - Teachers: [teacherthanks.chipotle.com](https://teacherthanks.chipotle.com)
  - Healthcare professionals: [healthcarethanks.chipotle.com](https://healthcarethanks.chipotle.com)
- At the end of Teacher Appreciation Week and National Nurse Appreciation Week, 100,000 teachers and 100,000 healthcare workers will be randomly selected to receive an email to verify their employment status via [ID.me](https://ID.me).
- Teachers and healthcare professionals who successfully verify their employment status within 48 hours will receive a free entrée e-card. Winners will be notified starting the week of May 13.

"Teachers and healthcare professionals are such important members of the communities we serve," said Chris Brandt, Chief Brand Officer of Chipotle. "To express our gratitude, we're scaling up our recognition efforts and launching our largest free burrito giveback program in history."

### How You Can Support

To support its 2025 campaign, Chipotle will leverage its Round-Up for Real Change feature on the Chipotle app and Chipotle.com to support the [Kids In Need Foundation](https://www.kidsinneed.org) and [American Nurses Foundation](https://www.nursesfoundation.org).

The Kids In Need Foundation, a national non-profit organization that helps create equitable learning spaces through the distribution of supplies and resources, investing in teachers and students in underserved schools, will be featured on the Chipotle app and Chipotle.com this fall as teachers prepare for the back to school season. Funds from the round-up will be used for school supply donations from Kids In Need Foundation's Supply A Teacher Program.

As the philanthropic arm of the American Nurses Association, the American Nurses Foundation inspires change and innovation by harnessing The Power of Nurses™ through strategic, nurse-led philanthropy. With its 501(c)(3) status, the foundation mobilizes critical resources to fund innovative research and support initiatives that advance nursing practice, education, and leadership. By forging intentional partnerships and providing targeted grants, the foundation empowers nurses to drive change within healthcare systems and communities. Through the end of Nurses Week, Chipotle invites guests to round up their change to the next highest dollar amount on the Chipotle app or Chipotle.com to help provide additional support for nurses across the U.S.

For photo assets related to the campaign, visit here:

[https://www.dropbox.com/scl/fo/mo6037q1meo0ch0m6weaf/ABwhSH5\\_K8oPI-LEK5QN9K0?rlkey=czygswbfgopl9s176oogcs1ho&st=16kd6518&dl=0](https://www.dropbox.com/scl/fo/mo6037q1meo0ch0m6weaf/ABwhSH5_K8oPI-LEK5QN9K0?rlkey=czygswbfgopl9s176oogcs1ho&st=16kd6518&dl=0)

\*NO PURCHASE NECESSARY. Open to legal residents of the 50 U.S. & DC, 18 years or older (minors must have parental consent) who are "Healthcare Professionals" or "Teachers". Enter between approx. 12:01 a.m. PT on 4/30/25 and approx. 11:59 p.m. PT on 5/12/25. For Official Rules including how to enter, definition of healthcare professional and teacher, entry limitations, odds, prize descriptions, and complete details visit [chipotle.com/healthcare-teachers-legal](https://chipotle.com/healthcare-teachers-legal). Sponsor: CMG Strategy Co., LLC

### ABOUT CHIPOTLE

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. There are over 3,800 restaurants as of March 31, 2025, in the United States, Canada, the United Kingdom, France, Germany, Kuwait, and United Arab Emirates and it is the only restaurant company of its size that owns and operates all its restaurants in North America and Europe. With over 130,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a

demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit [CHIPOTLE.COM](https://chipotle.com).

SOURCE Chipotle Mexican Grill

For further information: Erin Wolford, (949) 524-4035, [MediaRelations@chipotle.com](mailto:MediaRelations@chipotle.com)

---

Additional assets available online: [PHOTOS \(1\)](#)

<https://newsroomeu.chipotle.com/2025-04-30-CHIPOTLE-CELEBRATES-TEACHERS-AND-THE-HEALTHCARE-COMMUNITY-WITH-MORE-THAN-2-MILLION-IN-FREE-BURRITOS>