

## CHIPOTLE TO PREMIERE ALEX WARREN'S NEW ALBUM YOU'LL BE ALRIGHT, KID AT RESTAURANTS WORLDWIDE ON JULY 17

- On July 17, longtime Chipotle superfan Alex Warren will become the first artist to premiere a new album at nearly 4,000 Chipotle locations
- *You'll Be Alright, Kid* will be available on streaming platforms on July 18. Fans can pre-order the album at <https://alexwarren.lnk.to/YoullBeAlrightKid!Chipotle>

NEWPORT BEACH, Calif., July 15, 2025 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) today announced it is teaming up with singer-songwriter and brand superfan Alex Warren to host a first-of-its-kind listening party for his new album, *You'll Be Alright, Kid*, this Thursday, July 17. In one of the biggest and most unique listening parties in music history, Warren will become the first artist to premiere a new album at nearly 4,000 Chipotle locations across the U.S., Canada, UK and France. See Warren's announcement post [here](#).

*You'll Be Alright, Kid* officially debuts on all streaming platforms on July 18. Fans can pre-order the album at <https://alexwarren.lnk.to/YoullBeAlrightKid!Chipotle>.

Warren, whose hit single "Ordinary" has spent six weeks at #1 on the Billboard Hot 100 in the U.S., combines his love for music and Chipotle's real food to introduce his latest soundscape to fans. His new album will be played at participating Chipotle restaurants from 5 pm to 8 pm local time on Thursday, July 17. Additionally, fans who order the Alex Warren Bowl on the Chipotle app, [Chipotle.com](#) or [Chipotle.ca](#) and use the promo code "ALEX" on Thursday, July 17 from 5 pm to 8 pm local time will be entered to win an autographed *You'll Be Alright, Kid* vinyl album.<sup>1</sup>

Chipotle launched the Alex Warren Bowl this past April exclusively on the Chipotle app, [Chipotle.com](#) and [Chipotle.ca](#) for a limited time. The bowl features white rice, a double portion of [Chipotle Honey Chicken](#), fresh tomato salsa, roasted-chili corn salsa and sour cream.

A photo of the Alex Warren Bowl can be found [here](#). See Warren making his bowl behind the line [here](#).

"I've had an untraditional path to this moment in my career, and like Chipotle, I prefer to set trends, not follow them," said Warren. "Teaming up with Chipotle to help introduce my album to the world will allow my fans to meet up with each other and have a first listen while enjoying one of my go-to meals."

"We've always put a lot of thought into music curation in our restaurants, so naturally they've become destinations for fans to dine in and discover new songs and artists," said Chris Brandt, President, Chief Brand Officer at Chipotle. "Working with a passionate superfan like Alex to premiere a new album at Chipotle taps into this fan enthusiasm and marks a unique event for the entertainment and restaurant industries."

Chipotle is also a presenting partner of Warren's first-ever world tour and has collaborated with him throughout the tour to share exclusive, behind-the-scenes content, including when Warren recently decided to surprise his entire crew with Chipotle catering (see [here](#)).

**NO PURCHASE NECESSARY.** Open to legal residents of the 50 U.S. states & D.C., UK and CAN (excl. QC) 13+, 18+ for UK residents. Promotion Period: 7/17/25 at 12:01 am PT – 7/17/25 at 11:59 pm PT. For Official Rules including how to enter, free entry method, entry limitations, odds, prize descriptions, & complete details visit [chipotle.com/alexlisten](#). Sponsor: CMG Strategy Co., LLC.

### About Chipotle

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. There are nearly 3,800 restaurants as of March 31, 2025, in the United States, Canada, the United Kingdom, France, Germany, Kuwait, and United Arab Emirates and it is the only restaurant company of its size that owns and operates all its restaurants in North America and Europe. With over 130,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit [chipotle.com](#).

### About Alex Warren

Burgeoning pop artist Alex Warren is one of 2025's breakout stars worldwide. Now boasting an impressive over 2.4B total career streams and over 53M monthly listeners on Spotify, his hit single "Ordinary," released in February and recently certified Platinum by RIAA, is taking over the world. With over 613 million streams and counting, the song reigns at #1 on the Billboard Hot 100 for the 5th week and #1 on the Billboard Global 200 songs chart for the 10th week. The song is also currently #1

across the Global 200 Ex US and Top 40 Radio. The track spent 13 weeks at #1 on the UK songs chart. Off the heels of the success of "Ordinary," Warren is gearing up to release *You'll Be Alright, Kid* this July. The album will feature all the songs on *You'll Be Alright, Kid (Chapter 1)*, released last fall, alongside 10 entirely new tracks. Amongst these new tracks are Warren's smash hit "Ordinary," "Bloodline," and his newest release "On My Mind." While *You'll Be Alright, Kid (Chapter 1)* focuses on dealing with grief, *You'll Be Alright, Kid* turns the page with healing, resilience and optimism.

Alex has delivered soul bearing performances of the track, making his award show debut at the 2025 American Music Awards, his late-night television debut, and performing at Coachella and Stagecoach. Adding to his accolades, Alex was named Billboard's January Chartbreaker with his track "Burning Down." The single, which marked Alex's first time breaking onto the Billboard Hot 100, has now amassed over 185 million streams and reached #1 on the global charts in eight countries. He follows his record-breaking success with live shows as he recently wrapped his sold out, headlining Cheaper Than Therapy Global Tour, hitting 47 cities across Europe and North America. He extended the tour to add 15 more shows later this summer.

In 2024, Warren released his acclaimed full-length debut album, *You'll Be Alright, Kid (Chapter 1)*, which instantly skyrocketed onto charts around the world. The album is further highlighted by Warren's global success with another standout platinum certified track, "Carry You Home," which has garnered nearly half a billion streams worldwide. Known for his vulnerable pop melodies, passionate vocals and lyrical candor, Warren has won over fans with these deeply personal singles. He was named to People Magazine's list of "Talented Emerging Artists Making Their Mark", Sirius XM's Artist Accelerator Program and one of 2025's artists to watch by both Tidal and Amazon Music. Most recently he was named an iHeart Radio "On The Verge" artist.

SOURCE Chipotle Mexican Grill

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Additional assets available online: [PHOTOS \(1\)](#)

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