

AVOCADO-OBSESSED BRITS CAN CELEBRATE NATIONAL AVOCADO DAY ON 31 JULY WITH FREE HAND-MASHED GUAC ON THE CHIPOTLE APP

Chipotle Mexican Grill UK, the leading fast-casual restaurant chain that serves burritos, bowls, tacos, quesadillas, and salads made with real ingredients, announced it will celebrate National Avocado Day on 31 July with free hand-mashed guac* on digital orders. Demand for avocados in the UK is on the rise with The World Avocado Organisation reporting a 9% increase in avocado consumption in the UK in the 2023/2024 season.**

How it Works

On 31 July, Chipotle guests can redeem a free side or topping of guac on digital orders placed on the Chipotle UK app or chipotle.co.uk with code AVO2025* The offer is valid through National Avocado Day on 31 July.

To download the Chipotle UK app, guests can visit:

- Apple App Store: <https://apps.apple.com/gb/app/chipotle-uk/id6483440848>
- Android Google Play: <https://play.google.com/store/apps/details?id=com.chipotle.ordering.eu>

Photo assets can be found here: <https://www.dropbox.com/scl/fo/5ukt0n01xqiop4x86zeth/AC2pWW4vp6u9LlePSTGlvs?rlkey=2k1axdsz5rn0rm2bohglm8pro&st=nqpmvi1t&dl=0>

“Since guests in the U.K. are craving avocados now more than ever, we’re making it even easier for them to access our iconic guac this National Avocado Day,” said Anat Davidzon, Managing Director, International. “Whether you’re a Chipotle superfan or first-time guest, the freshness and deliciousness of our guac will inspire many return visits.”

Chipotle’s guac is made with just six real ingredients: Hass avocados, hand-chopped cilantro, red onion, jalapeno, citrus juice and kosher salt. Crew members arrive at 6 a.m. each morning to prepare Chipotle’s real food, including guac, in-restaurant each day. Every batch of guac is made with 48 whole, ripe Hass avocados. Guac is the perfect add-on to Chipotle’s classic chicken burrito, which is priced at £9.45 on average.

***National Avocado Day Free Guac Offer**

Offer valid for free small side or main meal topping of guac with purchase of a full-priced main meal item and use of code AVO2025 at time of order. Limit one free serving per order; redemption is subject to availability. Must be ordered with main meal item, via Chipotle website or mobile app only; not available on in-restaurant orders or orders via third-party delivery platforms. Valid only 31 July 2025, at Chipotle Mexican Grill restaurants in the UK during regular business hours. May not be combined with other coupons, promotions, or special offers.

**Source: [World Avocado Organisation: ‘Europe Turns Green: Avocado Consumption Reaches New Heights’](#)

<https://newsroomeu.chipotle.com/2025-07-29-Avocado-Obsessed-Brits-Can-Celebrate-National-Avocado-Day-On-31-July-With-Free-Hand-Mashed-Guac-On-The-Chipotle-App>