

CHIPOTLE REUNITES HOMETOWN FRIENDS WITH A BUY-ONE-GET-ONE (BOGO) ENTRÉE OFFER ON THANKSGIVING EVE

- On the night before Thanksgiving, a popular time for young adults to reconnect with friends, Chipotle will fuel hometown reunions with an in-restaurant BUY-ONE-GET-ONE (BOGO) entrée offer on Wednesday, November 26 from 4 p.m. to close local time¹
- To celebrate Cyber Weekend, Chipotle is running a \$0 delivery fee offer² on orders placed through the Chipotle app and Chipotle.com from Friday, November 28 through Monday, December 1 with code CYBER25

NEWPORT BEACH, Calif., Nov. 20, 2025 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) today announced it will help fuel Thanksgiving Eve gatherings among friends and family with an in-restaurant "Back Home BOGO" offer on Wednesday, November 26, from 4 p.m. to close local time.¹

Chipotle: The First Stop for Thanksgiving Eve

Often known as the biggest reunion night of the year, the Wednesday before Thanksgiving brings college students back to their hometowns to reconnect with friends. Chipotle invites fans to share real food with friends before the night's festivities kick off.

"For many of our guests, their hometown Chipotle is where they've created countless memories, and this Thanksgiving Eve, it's a destination where reunions can begin," said **Chris Brandt, President, Chief Brand Officer, Chipotle**. "Whether you're grabbing dinner with your childhood friends or kicking off the holiday early with relatives, our Back Home BOGO makes it easy to bring people together with real food."

Cyber Weekend \$0 Delivery Fee Offer

To celebrate Cyber Weekend, Chipotle is running a \$0 delivery fee offer² on orders placed through the Chipotle app and [Chipotle.com](https://www.chipotle.com) from Friday, November 28 through Monday, December 1 with code CYBER25.

Friendsgiving Made Easy With Build-Your-Own Chipotle

Chipotle recently introduced Build-Your-Own Chipotle (BYOC), a digital-exclusive family meal that brings a shareable, customizable spread of real ingredients to your home, designed to serve four to six and ready for pickup in as little as 15 minutes. It is perfect for hosting Friendsgiving and family gatherings, letting everyone build their own burrito bowls, salads, soft tacos, and even nachos. Guests have the option to add an extra 8 oz of protein, the equivalent to two servings, to their BYOC order. This allows guests to choose two different proteins.

Each order includes:

- One protein (24 oz): choice of chicken, steak, braised beef barbacoa, carnitas or Sofritas
- One rice: choice of white rice or brown rice
- One bean: choice of black beans or pinto beans
- One premium side: choice of guac or Queso Blanco
- Choice of three salsas/toppings: sour cream, tomatillo-red chili salsa, tomatillo-green chili salsa, roasted chili-corn salsa, fresh tomato salsa
- Shredded romaine lettuce and cheese
- Two large bags of chips
- Eight soft taco tortillas
- Forks, napkins and bowls for six people⁴

For a limited time, fans can enjoy \$10 off their first BYOC order with code TRYBYOC through December 31 or until 500,000 redemptions, whichever comes first.³

1 – Limited to five free menu items per check and is subject to availability. Each free item requires purchase of an entrée item of equal or greater value. Valid only on November 26, 2025, starting 4 p.m. until close local time. Redeemable in-restaurant only, at participating U.S. Chipotle locations; not valid for catering, mobile, online or delivery orders. Kid's meals do not count as an entrée purchase. Purchased entrées are eligible for Chipotle Rewards points; the promotion may not otherwise be combined with other coupons, promotions, or special offers. Additional restrictions may apply; void where prohibited.

2 – Higher menu prices are charged for delivery; additional service fees applied at checkout as well (except in the states of CA, MA, MN and VA). Available only November 28 through December 1, 2025, within Chipotle's delivery areas from participating U.S. and Canada locations, during normal operating hours for such locations. Use of promo code CYBER25 at time of order is required. Minimum order \$10 USD \$12 CAD/maximum order \$200, each excluding tax and fees. Deliveries and redemptions are subject to availability. Offer is not valid on catering or Burritos by the Box orders. Redemptions of Chipotle Rewards and other promotional offers may be included in a qualifying delivery order but do not count towards satisfaction of minimum purchase

requirements. Valid only on Chipotle website or the Chipotle app; not valid on orders placed via third-party delivery platforms. Chipotle reserves the right to modify or terminate this offer at any time without notice. Additional restrictions may apply; void where prohibited.

3 – Valid for \$10 off any one "Build-Your-Own" item, excluding 2 Large Chips & 3 Dips item, from participating Chipotle restaurants in the U.S. during regular operating hours. Valid for orders placed and fulfilled through December 31, 2025 or until 500,000 redemptions, whichever comes first. Must be ordered via order.chipotle.com or the Chipotle mobile app, with use of promo code TRYBYOC. Higher menu price and additional fees apply for delivery orders. Limit one discount per transaction. Not valid on catering, in-restaurant orders, or orders via third-party platforms. Redemption and deliveries are subject to availability. May not be combined with other coupons, promotions or special offers. Void where prohibited; additional restrictions may apply.

4 – Opt-in to receive napkins and utensils at digital checkout.

About Chipotle

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. There are over 3,900 restaurants as of September 30, 2025, in the United States, Canada, the United Kingdom, France, Germany, and the Middle East and it is the only restaurant company of its size that owns and operates all its restaurants in North America and Europe. With over 130,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit [CHIPOTLE.COM](https://www.chipotle.com).

SOURCE Chipotle Mexican Grill

For further information: Erin Wolford, (949) 524-4035, MediaRelations@chipotle.com

Additional assets available online: [PHOTOS \(1\)](#)

<https://newsroomeu.chipotle.com/2025-11-20-CHIPOTLE-REUNITES-HOMETOWN-FRIENDS-WITH-A-BUY-ONE-GET-ONE-BOGO-ENTREE-OFFER-ON-THANKSGIVING-EVE>