

CHIPOTLE BRINGS BACK CHIPOTLE HONEY CHICKEN TO THE UK FOLLOWING RECORD-BREAKING DEBUT

- After launching in the UK in 2025, Chipotle Honey Chicken became the brand's best-performing limited-time offering
- Guests across the UK can order the protein from April 28
- Chipotle Honey Chicken is available in Chipotle's High Protein Cup for the first time in the UK

NEWPORT BEACH, Calif., April 21, 2026 — Chipotle Mexican Grill (NYSE: CMG) today announced the return of Chipotle Honey Chicken to restaurants in the UK, following its standout debut in 2025 as the brand's best-performing limited-time offering in the market. The fan-favourite protein will be available nationwide from April 28.

Made with freshly grilled chicken, marinated with smoky chipotle chillies and finished with a touch of pure honey, Chipotle Honey Chicken delivers a bold, balanced flavour—bringing heat first, followed by a subtle sweetness that UK guests are increasingly craving.

A Rising Flavour Trend in the UK

Chipotle Honey Chicken taps directly into one of the UK's fastest-growing food trends: "swicy"—where sweet meets spicy. From restaurant menus to supermarket shelves, the combination of heat and honey has quickly moved from niche to mainstream, with hot honey emerging as a standout flavour across the country.

Interest in hot honey has surged in the UK, with search trends reaching record highs and social media driving widespread discovery, particularly among younger consumers.

Chipotle's take on this trend stands apart, using real ingredients with no artificial colours, flavours or preservatives. Smoky chipotle chillies provide depth and warmth, while a touch of pure honey offers a balanced sweetness—creating a flavour that is distinctly Chipotle.

When it first launched in the UK in 2025, Chipotle Honey Chicken achieved the highest order rates of any limited-time offering in the brand's UK history.

"From the moment it launched, Chipotle Honey Chicken became one of our most requested menu items in the UK," said **Anat Davidzon, Managing Director of International at Chipotle**. "Its return is driven by that demand and reflects our continued focus on real ingredients, freshly prepared, and the bold flavours our UK guests are embracing."

A New Way to Order: High Protein Cup

For the first time in the UK, guests can enjoy Chipotle Honey Chicken in Chipotle's High Protein Cup, offering a new, protein-forward way to customise meals.

Its return builds on Chipotle's continued momentum in menu innovation and signals a broader focus on delivering globally relevant flavours to UK guests in 2026.

For guests trying Chipotle Honey Chicken for the first time, **Neville Panthaky, Senior Vice President of Culinary at Chipotle**, recommends ordering a Chipotle Honey Chicken bowl with white rice, black beans, light chili-corn salsa, and guac (36g protein, 15g fibre).

Halal Suitable Chicken at Chipotle

Chipotle Honey Chicken will feature halal suitable chicken at select restaurants in the UK. For more information, visit www.chipotle.co.uk/is-chipotle-halal.

About Chipotle

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colours, flavours or preservatives. There are over 4,000 restaurants as of December 31, 2025, in the United States, Canada, the United Kingdom, France, Germany, and the Middle East, and it is the only restaurant company of its size that owns and operates all its restaurants in North America and Europe. With over 130,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit Chipotle.co.uk.

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