MediaRoom

CHIPOTLE LAUNCHES QUESO BLANCO IN THE UK WITH LIMITED-EDITION "QUESO BOATS"

- Chipotle's Queso Blanco, made with real ingredients and no artificial colours, flavours or preservatives, arrives in the UK for the first time today
- To mark the launch, Chipotle has created limited-edition "Queso Boats," inspired by the gravy boats found on British Sunday roast tables
- The first 10 guests at every participating UK restaurant on Sunday, 11 October will receive a limited-edition Queso Boat[1]
- Guests can enjoy free Queso Blanco with the purchase of any main on Sunday, 11 October[2]

NEWPORT BEACH, Calif., 6 October 2026 – Chipotle Mexican Grill (NYSE: CMG) today announced the UK launch of Queso Blanco, expanding its menu with the warm, creamy queso made with real ingredients and no artificial colours, flavours or preservatives.

To give Queso Blanco a distinctly British welcome, Chipotle is putting a cheesy spin on a fixture of the Sunday roast table: the gravy boat. The result is the limited-edition "Queso Boat," designed for pouring Queso Blanco over bowls, burritos, tacos and quesadillas.

Queso Blanco Key Dates

- **6 October – Queso Blanco Arrives**
  - Queso Blanco is available to order in restaurants and digitally across the UK.
- **11 October – Queso Boats + Free Queso Blanco**
  - The first 10 guests at every participating Chipotle restaurant in the UK will receive a limited-edition Queso Boat[1].
  - Guests can enjoy free Queso Blanco with the purchase of any main[2].

"With Queso Blanco, choosing something indulgent doesn't have to mean compromising on ingredient quality," **said Anat Davidzon, Managing Director of International at Chipotle**. "It delivers the experience guests want from queso while staying true to the real-food standards that define Chipotle."

Meet Chipotle's Queso Blanco
Served warm, Queso Blanco combines aged white cheddar cheese, tomatoes and Mexican peppers for a smooth, savoury taste with a gentle kick of heat. It contains no artificial colours, flavours or preservatives.

"Queso Blanco brings a richness that complements the variety of ingredients and textures across our menu," **said Nevielle Panthaky, Senior Vice President of Culinary at Chipotle**. "Guests can add it to their favourite main, order it on the side with tortilla chips, or experiment with different combinations."

For guests trying Queso Blanco for the first time, Panthaky recommends a burrito with white rice, black beans, chicken, Queso Blanco and fresh tomato salsa.

Queso Blanco is available now at all Chipotle restaurants across the UK, France and Germany. For more information or to find your nearest location, visit Chipotle.co.uk.

1 – ONE (1) FREE CHIPOTLE BRANDED GRAVY BOAT WITH PURCHASE OF A FULL PRICED MAIN (BURRITO, BOWL, TACOS, OR SALAD). AVAILABLE ONLY ON SUNDAY 11 OCTOBER 2026. LIMIT TO FIRST 10 CUSTOMERS IN EACH CHIPOTLE UK RESTAURANT. PROMOTION EXPIRES AT THE EARLIER OF 11PM 11/10/26 OR WHEN STOCKS FINISH. VALID IN ALL RESTAURANTS (EXCEPT LONDON WALL) IN THE UK. REDEMPTION SUBJECT TO AVAILABILITY. NOT VALID FOR ONLINE ORDERING OR DELIVERY ORDERS THROUGH THIRD-PARTY PLATFORMS. MAY NOT BE COMBINED WITH OTHER OFFERS. ADDITIONAL RESTRICTIONS MAY APPLY; VOID WHERE PROHIBITED.

2 – GET ONE (1) FREE SIDE OF QUESO BLANCO (PORTION IS 4oz) WITH PURCHASE OF A FULL PRICED MAIN (BURRITO, BOWL, TACOS, OR SALAD). AVAILABLE ONLY ON SUNDAY 11 OCTOBER 2026. ONE FREE SIDE OF QUESO PER ORDER. PROMOTION EXPIRES AT 11PM 11/10/26. VALID IN ALL RESTAURANTS (EXCEPT LONDON WALL) IN THE UK. REDEMPTION SUBJECT TO AVAILABILITY. NOT VALID FOR ONLINE ORDERING OR DELIVERY ORDERS THROUGH THIRD-PARTY PLATFORMS. MAY NOT BE COMBINED WITH OTHER OFFERS. ADDITIONAL RESTRICTIONS MAY APPLY; VOID WHERE PROHIBITED.

About Chipotle
Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colours, flavours or preservatives. There are over 4,200 restaurants as of June

30, 2026, in the United States, Canada, the United Kingdom, France, Germany, and the Middle East and it is the only restaurant company of its size that owns and operates all its restaurants in the United States, Canada and Europe. With nearly 140,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit Chipotle.co.uk.

Additional assets available online: PHOTOS (1)

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